

# DermaCalm Lotion



- Soothe and Moisturize your skin
- Head to toe treatment for stressed, irritated, or inflamed skin

In surveys<sup>(1)</sup>, approximately 50% women and 30% of men describe themselves as having sensitive skin. Approximately 10% of women and 6% of men describe themselves as having very sensitive skin. Skin sensitivity manifests itself as stinging, irritation, redness, flaking, or rash. DermaCalm addresses the multiple causes of sensitivity to soothe, comfort, and moisturize all skin types.

**Active Ingredients** see the Brochure for a complete listing of ingredients.

**Rovisome Sensitive®** is a natural plant complex, comprising a liposomally encapsulated combination of marigold and licorice root extracts with excellent anti-inflammatory properties proven in dermatological tests. Marigold extract is particularly rich in flavonoids giving anti-irritant, immuno-supportive and healing properties. Licorice root has skin-soothing and anti-sebaceous properties. **Rovisome Sensitive®** was tested by an independent institute for its anti-inflammatory effects using the UV-model. In direct comparison with a prescription formulation containing 1% hydrocortisone, **Rovisome Sensitive®** showed anti-inflammatory effects almost as strong as hydrocortisone.

**Sepicalm S®** is a special oat amino acid complex. It is soothing, moisturizing, anti-inflammatory and anti-oxidant. In the short term, it acts specifically by fighting skin inflammation caused by an irritant. In the long term, it synergizes and potentiates the skin's natural defense processes by providing essential nutrients to the skin's cells (lipids, amino acids, and minerals). **Sepicalm S®** specifically inhibits the main mediators responsible for irritation when the skin is under stress. Its free radical scavenging, anti-elastase, anti-hyaluronidase, and anti-lipoxygenase activities have been proven in vitro. Its anti-stress activity against solar irritation, mechanical irritation, and chemical irritation have also been proven in vivo.

**Monolaurin** is a mid chain fatty acid shown to possess antimicrobial, antibacterial and antiviral properties. Distilled from coconut oil, our unique **Monolaurin** is produced with recently developed technology yielding a highly pure and extremely effective product.

Use DermaCalm: to soothe and moisturize irritated skin including psoriasis, eczema.

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How **DermaCalm Lotion** is Supplied

VMDERM 4 oz dispenser with pump

Suggested Use: Apply generously to affected areas after cleansing or bathing.



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*These statements have not been evaluated by the Food and Drug Administration  
Products are not intended to diagnose, treat, cure, or prevent any disease*